



COP30  
**BRASIL**  
AMAZÔNIA  
BELÉM 2025

MINISTÉRIO DO  
TURISMO

GOVERNO DO  
**BRASIL**  
DO LADO DO POVO BRASILEIRO

## CONTEXT

Itaipu Binacional, in partnership with the City Hall of Belém and the Government of Brazil, has been contributing with structural investments for COP30, focusing on infrastructure, mobility, and cultural appreciation. These investments total approximately BRL 1.3 billion, encompassing strategic works that will leave a permanent legacy for the population.

In the cultural and tourism sphere, two emblematic interventions supported by Itaipu stand out: the restoration of the Municipal Market of São Brás and the revitalization of the Ver-o-Peso Complex. Considering the historical and identity relevance of these spaces, we propose their inclusion in the official cultural itinerary of COP30, as a way to provide event participants with an authentic Amazonian experience.

In addition to these initiatives, the H2 Boat Explorer – Green River Transport also stands out, an innovative project that integrates cutting-edge technology and environmental commitment to Belém's urban mobility. Powered by hydrogen and renewable energy, the Barco Explorer H2 represents a sustainable alternative to traditional river transport, promoting emission reduction and stimulating the debate on clean

energy. Its presence in the COP30 cultural itinerary reinforces Brazil's leadership in innovative solutions for the Amazon, connecting technology, environment, and local culture, and offering participants a unique experience aligned with the global objectives of the event.

## **PROPOSAL**

### **2) VER-O-PESO COMPLEX**



#### **2.2) HISTORICAL AND ARCHITECTURAL DESCRIPTION:**

The Ver-o-Peso Complex is an architectural and landscape ensemble listed by IPHAN in 1977, covering an area of about 25 to 35 thousand m<sup>2</sup>, designed according to Art Nouveau and neoclassical influences from the Belle Époque.

#### **The complex includes:**

- Iron Market (Ver-o-Peso): dodecagonal metallic structure from 1901, an architectural symbol of the city.
- Meat Market (Francisco Bolonha): neoclassical combination with Scottish cast iron, renovated in 1908.
- Açaí Market: commercialization of the emblematic fruit in a morning cultural scene, riverine production, identity in motion.

- Clock Square: historic urban point with an English clock from 1930.
- Ver-o-Peso Dock: a living river link, part of the city's historical daily life.
- Solar da Beira: recently restored neoclassical building, houses exhibitions and local material memory.

## **2.2) CURRENT INTERVENTION AND MODERNIZATION:**

The Ver-o-Peso Complex is undergoing a comprehensive revitalization program, resulting from the partnership between Itaipu Binacional, the City Hall of Belém, and the Government of Brazil, as part of the set of preparatory works for COP30. The allocated investment is approximately BRL 60 million, integrated into the BRL 1.3 billion announced for the city.

### **Interventions include:**

- Meat Market (Francisco Bolonha): complete revitalization of the wooden roof structures, replacement of damaged tiles, painting, updating of electrical and plumbing installations, as well as accessibility adaptations.
- Fish Market: conservation and modernization works, including replacement of the internal floor, installation of new stainless steel counters, maintenance of the roof, general cleaning, facade painting, and improvements in ventilation.
- Açaí Market: requalification of the space, respecting its traditional cultural dynamics.

Includes structural improvements to the docks for receiving boats and enhancement of sales areas, preserving the unique character of the “pô-pô-pô” carriers and their typical soundscape.

- Ver-o-Peso Docks: dredging and revitalization of the riverfront along the Guamá River, to improve navigation, circulation, and docking conditions for vessels, reinforcing the city's integration with its islands and riverine communities.
- Complementary infrastructure: updating of floors, public lighting, and landscaping in common areas, recovery of squares and social spaces, and improvements in safety and accessibility.

These interventions preserve the historical heritage listed by IPHAN, while modernizing the complex to better welcome tourists, residents, and especially COP30 participants.

### **2.3) CULTURAL, SOCIAL, AND TOURISTIC RELEVANCE:**

- Authentic gastronomy, such as the traditional fried fish with açaí, an icon of local cuisine.
- Regional handicrafts—basketry, ornaments with seeds and fibers, products with Amazonian identity fostered by local biodiversity.
- Traditional knowledge—exhibition of herbalists with their potions and ancestral wisdom
- Dynamic cultural scene—among rituals, landscapes, flavors, architecture, and movement—that offers authentic immersion in

Pará's culture.

- Represents Amazonian identity in a multisensory way—history, flavor, color, and tradition.
- Highlights the urban-cultural legacy of COP30, connecting sustainability and heritage.
- Offers a rich, memorable, and genuine cultural experience to event participants.